

# DENTON MARDI GRAS Back to BOURBON STREET

## SPONSOR OPPORTUNITIES



Denton County Lawyers Foundation  
NON PROFIT ORGANIZATION





# EVENT IMPACT

**Over \$125,000 has been directly invested in services and impact initiatives, supporting Denton County Adoption Day and the Denton County Visitation Center through the Denton County Lawyers Foundation Denton Mardi Gras event!**

The Denton County Visitation Center is the only facility of its kind in the county providing supervised visitation for children impacted by the justice system. Designed to create a safe, relaxed and child-centered environment, the Center features a music garden, playground and private rooms stocked with toys and games to encourage positive, nurturing interaction and play.

Beyond its vital role in family reunification, the Visitation Center is a multi-use facility serving a broad range of community and justice-related needs. It provides permanent space for justice-related entities and a welcoming venue for public and law-related programs — including the low-cost Alternative Dispute Resolution program operated by the Denton County ADR Center, veterans clinics and other community initiatives that promote access to justice and support for local families.

Supporting Denton Mardi Gras through your sponsorship directly invests in creating lasting impact for children and families affected by the justice system, providing safe spaces for healing and connection.



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## **HeadLine SPONSOR**

### **\$5,000.00 (1 AVAILABLE)**

- Featured as headliner sponsor on all marketing
- 1 minute introduction of business at event
- Opportunity to provide promo item for guests
- Opportunity to include Brochure/flyer on all tables
- Full page ad in digital event program
- 4 VIP tickets (includes access to VIP mixer)

vip tickets only available  
for sponsors and will  
not be available for  
general purchase

## **ENTERTAINMENT SPONSOR**

### **\$5,000.00 (1 AVAILABLE)**

- Exclusive title as “entertainment sponsor”
- Featured logo placement at the Main stage, visible to all guests at the event
- Opportunity to provide promo item for guests
- Opportunity to provide flyer/brochure on tables
- Logo on event marketing materials
- Logo on sponsor signage at event
- Logo featured across digital platforms
- 1/2 page ad in digital event program
- 4 VIP tickets (includes access to VIP mixer)

## **MAIN BAR SPONSOR**

### **\$4,000.00 (1 AVAILABLE)**

- Exclusive title as “Main Bar Sponsor”
- Featured logo placement at the Main Bar, visible to all guests throughout the event
- Opportunity to provide promo item for guests
- Logo on event marketing materials
- Logo on sponsor signage at event
- Logo featured across digital platforms
- 1/2 page ad in digital event program
- 2 VIP tickets (includes access to VIP mixer)

## **VALET SPONSOR**

### **\$4,000.00 (1 AVAILABLE)**

- Exclusive feature on signage at event entrance
- Opportunity to place a flyer in guests vehicles through the valet
- Logo on event marketing materials
- Logo on sponsor signage at event
- Logo featured across digital platforms
- 1/2 page ad in digital event program
- Access to provide swag items for guests
- 2 VIP tickets (includes access to VIP mixer)



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## **BOURBON STREET SPONSOR**

### **\$4,000.00 (1 Available)**

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not be available for  
general purchase

- Exclusive title as “Bourbon Street Sponsor”
- Featured logo placement at the main walkway for the event aka -Bourbon Street
- Logo on sponsor signage at event
- Logo included across digital platforms
- 1/2 page ad in digital event program
- Opportunity to provide promo item for guests 2
- 2 VIP tickets (includes access to VIP mixer)

## **RED CARPET SPONSOR**

### **\$3,500.00 (1 Available)**

- Exclusive title as the “red carpet sponsor”
- Featured logo placement at the red carpet
- Logo on sponsor signage at event
- Logo included across digital platforms
- 1/2 page ad in digital event program
- Opportunity to provide promo item for guests 2
- 2 VIP tickets (includes access to VIP mixer)

## **PARTY CUP SPONSOR**

### **\$3,500.00 (1 AVAILABLE)**

- Custom cups with your logo handed out to every attendee
- Logo on event marketing materials
- Logo on sponsor signage at event
- Logo across digital platforms
- 1/2 page ad in digital event program
- 2 VIP tickets (includes access to VIP mixer)

## **SIGNATURE THROW SPONSOR**

### **\$3,500.00 (1 AVAILABLE)**

- Exclusive title as “Throw sponsor”
- Custom beads with your logo handed out to every attendee
- Logo on event marketing materials
- Logo on sponsor signage at event
- Logo across digital platforms
- 1/2 page ad in digital event program
- 2 VIP tickets (includes access to VIP mixer)



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## **CARICATURE SPONSOR**

### **\$3,000.00 (1 AVAILABLE)**

- Exclusive feature on signage at caricature area
- Logo on sponsor signage at event
- Logo across digital platforms
- 1/2 page ad in digital event program
- 2 VIP tickets (includes access to VIP mixer)

## **BEIGNET SPONSOR**

### **\$3,000.00 (1 AVAILABLE)**

- Exclusive feature on signage at dessert table
- Logo on sponsor signage at event
- Logo across digital platforms
- 1/2 page ad in digital event program
- 2 VIP tickets (includes access to VIP mixer)

## **RAW BAR SPONSOR**

### **\$3,000.00 (1 AVAILABLE)**

- Exclusive feature on signage at raw bar table
- Logo on sponsor signage at event
- Logo across digital platforms
- 1/2 page ad in digital event program
- 2 VIP tickets (includes access to VIP mixer)

## **LIQUOR WAGON SPONSOR**

### **\$3,000.00 (1 AVAILABLE)**

- Exclusive feature on signage at heads or tails game area
- Logo on sponsor signage at event
- Logo across digital platforms
- 1/2 page ad in digital event program
- 2 VIP tickets (includes access to VIP mixer)



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## **PARTY TABLE SPONSOR**

### **\$3,000.00 (1 AVAILABLE)**

- Exclusive feature on signage at Mardi Gras swag table
- Logo on sponsor signage at event
- Logo across digital platforms
- 1/2 page ad in digital event program
- 2 VIP tickets (includes access to VIP mixer)

vip tickets only available for sponsors and will not be available for general purchase

## **COCKTAIL PARTY SPONSOR**

### **\$3,000.00 (1 AVAILABLE)**

- Logo featured during the VIP cocktail hour
- Logo on sponsor signage at event
- Logo across digital platforms
- 1/2 page ad in digital event program
- 2 VIP tickets (includes access to VIP mixer)

## **NIGHT LIFE SPONSOR**

### **\$1,500.00**

- Logo included as event sponsor at event
- Logo included across digital platforms
- 2 VIP tickets (includes access to VIP mixer)

## **MARDI GRAS SPONSOR**

### **\$500 (1 AVAILABLE)**

- Name listed as event sponsor
- 1 VIP ticket (includes access to VIP mixer)

# **READY TO SPONSOR?**

**VISIT [DENTONMARDIGRAS.COM](http://DENTONMARDIGRAS.COM) OR EMAIL  
[INFO@DENTONCOUNTYLAWYERSFOUNDATION.COM](mailto:INFO@DENTONCOUNTYLAWYERSFOUNDATION.COM)**



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